20001/0007

DEC 0 8 2009

Application Serial No. 10/593,610 Reply to office action of September 10, 2009

PATENT Docket: CU-5095

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application:

Hee-Kyung LEE et al.

Art Unit: 2164

Serial No:

10/593,610

Ex.: Cao, Phuong Thao

Filed:

September 21, 2006

For:

ENHANCED MODEL OF RELATION WITH QUANTITATIVE

REPRESENTATION, AND TV ANYTIME SERVICE METHOD AND

SYSTEM EMPLOYING THE SAME

Certification under 37 C.F.R. §1.8(a)

The USPTO Central Fax No. (571) 273-8300

Date of Fax Transmittal: December 8, 2009

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted to the United States Patent and Trademark Office to the fax number and on the date indicated above.

AMENDMENT UNDER 37 CFR 1.111

Mail Stop Amendment The Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450

Sir:

In response to the office action dated September 10, 2009, the applicants submit the following responsive amendment in the above-identified application. This amendment is considered to place the application in better condition for allowance. No fee is believed to be required with this amendment, but, if this is not the case, please charge the requisite fee (or credit any overpayment) to Deposit Account No. 12-0400.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.